

Soluteo to unveil a new series of applications at the Mobile World Congress 2009

Montreal, January 27, 2009 – Leader in the field of mobile solutions for the BlackBerry® platform, Soluteo will present its customizable products and solutions at the *Mobile World Congress 2009*, the most important trade show dedicated exclusively to mobile communications. Soluteo is participating in the event as an ISV partner to BlackBerry. The congress, which annually attracts more than 55,000 participants, takes place in Barcelona, Spain from February 16 to 19.

“This gathering of all the key players in the mobile communications field is an excellent forum for demonstrating our know-how to operators, manufacturers and content disseminators seeking to broaden their service offering for BlackBerry® terminals,” explains Soluteo vice-president Raphael Steinman. “The people attending this congress are of particular interest to Soluteo. The businesses we meet there can certainly add our solutions to their range of products, but in addition they might need to call on our expertise more directly,” adds Mr. Steinman. A number of companies in the telecommunications field already use Soluteo products, notably its field force management application.

As well as demonstrating products that have helped build its reputation, particularly the CRM application and the field force and transport automation application, Soluteo will present a newly developed series of embedded applications that enable operators or content disseminators to maximize the BlackBerry user experience. “By combining, for example, user preferences with results from recent searches and geographic positioning through GPS, we can provide the users with information completely tailored to their needs at that time,” explains Mr. Steinman. The markets particularly targeted for this type of customizable product include real estate, banking and the media, as well as directories and other search tools.

Visitors and exhibitors at the World Mobile Congress 2009 are invited to come and learn more about Soluteo’s expertise at Booth 8B91 in the BlackBerry zone (Hall 8).

About Soluteo (www.soluteo.com)

Based in London and Montreal, Soluteo is a leader in developing tailor-made applications providing real-time support to existing software infrastructures via the BlackBerry® platform. Certified as an ISV (Independent Solution Vendor) with RIM since 2002 and known for its expertise in deploying solutions across large numbers of terminals (20 to 1500 and more), Soluteo principally serves enterprises in the fields of transport, telecommunications, real estate and energy. Soluteo also offers professional services to the media and to content disseminators, aimed at maximizing the benefits of the BlackBerry solution.

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