



PRESS RELEASE

For immediate distribution

Soluteo to sponsor "Connect With The Experts 2006" technical seminar series "

October 9, 2006 - Soluteo, a specialist in developing BlackBerry® based mobile solutions, is pleased to announce its commitment, for the second year, to sponsor the "Connect With The Experts" tour. The company will collaborate in the technical seminar series organized by Research In Motion at events in London on October 24 and Paris on November 16 2006.

"We intend to use these occasions to show our new product FFA Express a new BlackBerry® Field Force Automation solution for the SME Market" explains Soluteo Director Sigisbert Ratier. "FFA Express (www.ffaexpress.com) demonstrates that even small companies can benefit from upscale BlackBerry® based applications with GPS functions and very easy to use mapping services".

Soluteo choose Maporama International (www.maporama.com) to perform its offering and to provide an integrated fleet management solution integrating GPS technology and Maporama cartographic services. Maporama Web Services have more specifically enabled Soluteo to implement real-time location functionalities for maintenance technicians directly from their mobile terminal, to send them a detailed road book to get to their mission place, and to deliver these information to the supervisor interface.

Enterprises wishing to benefit from a discount code of £ 50.00 on the purchase of a pass for the seminars in London or Paris are invited to email their request to rsvp@soluteo.com.

About Soluteo

Based in the UK, France and Canada, Soluteo exclusively develops real-time mobile extensions for existing enterprise software applications based on BlackBerry® technology. Accredited by Research in Motion since 2002 as an ISV (Independent Solution Vendor), Soluteo is well known for its expertise in large-scale deployment of terminals (20 to 400-plus). The company mainly serves clients in the transport, telecommunications, real estate and energy industries.

www.soluteo.com

www.ffaexpress.com

About « Connect With The Experts » technical seminar series

General info:

<http://www.blackberry.com/news/events/technicalseminar/cities/europe.shtml>

London, October 24:

<http://www.blackberry.com/news/events/technicalseminar/cities/london.shtml>

Paris, November 16:

<http://www.meet-the-experts.fr/>



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About BlackBerry®:

<http://www.blackberry.com>

About Maporama International:

www.maporama.com

Maporama International is a global player on the location-based services market offering solutions of store locators, fleet management GPS navigation as well as a collection of integration and development APIs. These services are delivered on any kind of devices (PC, PDA, mobile phones, MP3 players) and using the most detailed and extended cartographic coverage available on the market. Quoted on the Euronext Paris stock exchange (ISIN Code: FR0010215202-MLMAP), Maporama International has more than 500 customers in more than 20 countries, including Accor, Delphi Automotive, Europcar, Fortis, MAAF, Hitachi, Renault and L'Oréal. Headquartered in Paris (France), the company has a direct presence in Spain, Italy, South Africa, Canada and in the USA.