



Soluteo and Groupe Robert continue to lead the way with vehicle data transmission via BlackBerry

July 26, 2005 – Soluteo, a specialist in BlackBerry® based mobile solutions, is pleased to announce that Groupe Robert has once again called upon its expertise. Soluteo will oversee the second phase of implementation of a vehicle information collection and transmission system via BlackBerry®. The Soluteo team oversaw the first phase, which enabled Groupe Robert to link its internal ERP and CRM systems to more than 475 mobile terminals.

“The new platform capitalizes on the BlueTooth communication capacity of the latest-generation BlackBerry® terminals,” explains Raphaël Steinman, Soluteo’s VP Development. A traditional GPS terminal already installed in each of the transport company’s trucks will send vehicle data (position, speed, etc.) via radio to the BlackBerry® terminal carried by the driver. This data can then be transmitted to the operations centre over the GPRS network.

“We have already achieved significant savings and are very satisfied with the Blackberry® solution,” explains Mathieu Abbott, Technological Development Manager at Groupe Robert. “We are now aiming to maximize this platform by integrating new functionalities, mainly GPS and vehicle data.”

The vehicle data captured and transmitted by the new system permits more precise location of shipments, real-time tracking, improved fleet management and optimizing of routes. “Being able to count on reliable information from the field means we can better integrate our service offering into the supply chain process and build customer loyalty,” adds Mr. Abbott.

About Soluteo

Based in the UK, France and Canada, Soluteo exclusively develops real-time mobile extensions for existing enterprise software applications based on BlackBerry® technology. Accredited by Research in Motion since 2002 as an ISV (Independent Solution Vendor), Soluteo is well known for its expertise in large-scale deployment of terminals (20 to 400-plus). The company mainly serves clients in the transport, telecommunications, real estate and energy industries.

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About Groupe Robert

Groupe Robert is a family-run Quebec-based company that has been specializing in the transportation, warehousing and distribution of goods since 1946. The group, which employs more than 2,300 people, is headquartered in Rougemont and has its main operations centre in Boucherville. Groupe Robert also operates warehouses and terminuses in various regions of Quebec and Ontario.

www.robert.ca

Groupe Robert case study by RIM

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